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Web Systems Development

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Web Sys Lab05 Reflection

This lab was my first time using the Bloomberg Terminal. I had heard of it before but had never actually seen how it worked, so it was really interesting to explore it in person.

Once I was logged in, I began exploring different features. It was a little overwhelming, and I was not exactly sure where to look and what everything meant. However, the stuff that I did know was really cool. I looked up Apple (AAPL) and tried out functions like DES for the company description, HP for historical prices, and FA for financial analysis. It was cool to see how much data was available in one place and how quickly it updated. For example we could see updates on Apple stock changes to the exact minute. I also looked at the inflations, GDP’s, and forecasted GDP’s of various countries. This was very interesting to me because I have taken a lot of econ as well as business classes, and I can see how powerful a tool like the terminal would be in those industries.

Overall, this lab gave me a good introduction to the Bloomberg Terminal and how professionals use it to analyze financial data and make informed decisions. I can see how powerful it is for anyone studying finance, economics, or data analysis. Even though it was a lot to take in at first, I really enjoyed learning how to navigate such a high-level tool.